

98 Monte Vista Avenue
Atherton, Calif. 94025

July 20, 1970

Mr. Phillip S. Berry (President, Sierra Club)
7173 Norfolk Rd.
Berkeley, Calif. 94705

Dear Phil:

Joshua Lederberg has asked me to forward "to the best point of application within the Sierra Club" the enclosed copies of his column entitled "Consumer Should be on Par with Labor and Industry," and the associated item entitled "Comments on Consumer Organization for Class Action."

You will note on page 2 of his "Comments..." the sentiment that an "identical approach [to that which he discusses] might well be available for actions in the area of environmental exploitation."

In view of your great personal interest in legislative, legal, and direct-action means to implementing Club policy, you appear to me to be the ideal "point of application."

I am certain that you would find it fruitful to contact Dr. Lederberg personally, in order to further pursue his ideas, and he would be very happy to have you do so:

Dr. Joshua Lederberg, Chairman
Department of Genetics
Stanford Medical Center
Stanford, California 94305

(phone: 321-1200, ext. 5801)

Best Regards,

Sidney Liebes, Jr.

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